

NEWS

EDITION 2

PROVEN ENERGY SAVINGS FROM SOCIAL HOUSING TRIALS

Welcome

Welcome to the second edition of our newsletter, where we're intending on keeping you up to date with our fantastic home energy saving initiative, the VPhase voltage optimisation unit.

The technology involved with voltage optimisation is nothing new. It's widely used in commercial and industrial settings, saving companies millions every year; but up until now, it hasn't been feasible or commercially viable to install in domestic settings. VPhase, however, has developed a unique home voltage optimisation unit that delivers consistent, immediate energy savings to customers without them having to change electricity supplier or make lifestyle changes.

We're delighted to report the results of our recent housing association trials which demonstrate further substantiation of our own energy saving test results and highlight the varied locations in which a VPhase unit can be fitted.



FREE Training Update

Our free training sessions across the country continue to be a huge success, allowing qualified electricians to learn how to add value to installations and cut their customers' electricity costs, energy wastage and carbon emissions across the home.

For just 2-3 hours of your time, expert advice is provided and demonstrations teach step-by-step how the maintenance-free unit can be quickly and easily installed. We even offer a 10% discount on single units bought on the day, as well as providing free supporting marketing literature to distribute to end consumers.

If you are interested in attending a session at a location near you just call 0845 003 8235 or register online at www.vphase.co.uk/trade

Great Savings at Great Places

VPhase has completed its social housing trial with Great Places Housing Group after installing a number of VPhase voltage management products in tenants' homes. The data from these trials has been independently analysed and demonstrated average energy savings over the trial period of 8.7%.

The social housing market in the UK includes up to 5 million homes and is an important target sector for VPhase. Tenants involved in the trial were able to benefit from the immediate and significant money and energy savings the product delivers, without having to change their behaviour or electricity supplier. Importantly the VPhase unit is a simple solution to deliver a significant proportion (typically around one third) of many housing associations' overall CO2 reduction targets. The annualised CO2 savings in this trial of up to 180kg a year (around 3.6% of whole house CO2 emissions) is equivalent to driving over 1000km in an average car.

Matthew Harrison, deputy chief executive and director of development at Great Places Housing Group, said: "These results are very encouraging and we will now look at the viability of installing VPhase units in more of our houses."

The VPhase devices electronically manage the level of voltage supplied into homes and ensure that many household appliances receive the correct amount of voltage to operate in the most efficient way. The technology has been widely utilised in commercial settings throughout the UK, but until now has not been readily available for domestic usage.

Lee Juby, CEO of VPhase, commented: "The completion of this social housing trial is an important milestone for VPhase as, with a stock of over 5 million homes, the sector is a significant route to market for us. Driving down CO2 emissions and energy bills throughout the UK will help meet carbon reduction targets, and will also make social housing more affordable for those that need it most; installation of VPhase will have an immediate effect on electricity bills for tenants in these properties, typically saving around 10% per year".



VPhase On Show

We've been extremely busy over the last couple of months taking part in exhibitions and events throughout the UK, promoting the benefits of fitting a VPhase voltage optimisation device. We've had a great response to all the events and would like to thank all those who came to visit us.

- Ecobuild 2010, London
- Elex, Harrogate
- Elex, Exeter
- Museum of Science & Industry, Manchester
- Eden Project, Cornwall



Look out for our new web site

The VPhase web site is currently being given a revamp and will be officially re-launched in September 2010. Importantly, the site will include a specific trade section that will include advanced installation tutorials as well as providing the opportunity to download further technical sheets and marketing materials, and access to the VPhase Fitters' Forum where installers can ask the experts for their advice.

Supported by Envirolink Northwest

VPhase is delighted to report that it is now being supported by Envirolink Northwest. Their aim is to work with organisations and help them further commercialise new technologies and services and successfully market these solutions in the marketplace. VPhase already has a well developed distribution network throughout the UK, but the association with Envirolink will further raise both consumer and trade awareness of the product through a range of supporting marketing activities.



Stocked Nationwide

We understand that time and convenience is of the essence for electricians, which is why we're ensuring wide-spread availability of the VPhase product – both in larger distributors and regional independents. We've significantly expanded our distribution network of VPhase devices throughout the UK. Units are now available from over 800 outlets nationwide including all City Electrical Factors (CEF) and Wolsely UK's Electric Centre branches as well as a number of independent wholesalers.



Come & See Us

If you haven't managed to see us yet, we will be exhibiting at the follow events:

- **Elex 2010, Coventry**
16th – 17th September
- **Home Improvement Show, London**
1st – 3rd October
- **Elex 2010, Sandown**
30th November – 1st December

VPhase are continuing to run FREE training courses throughout the UK.

VPHASE NOW AVAILABLE

You can purchase VPhase units from your local distributor or by calling 0845 003 8235 now.

www.vphase.co.uk